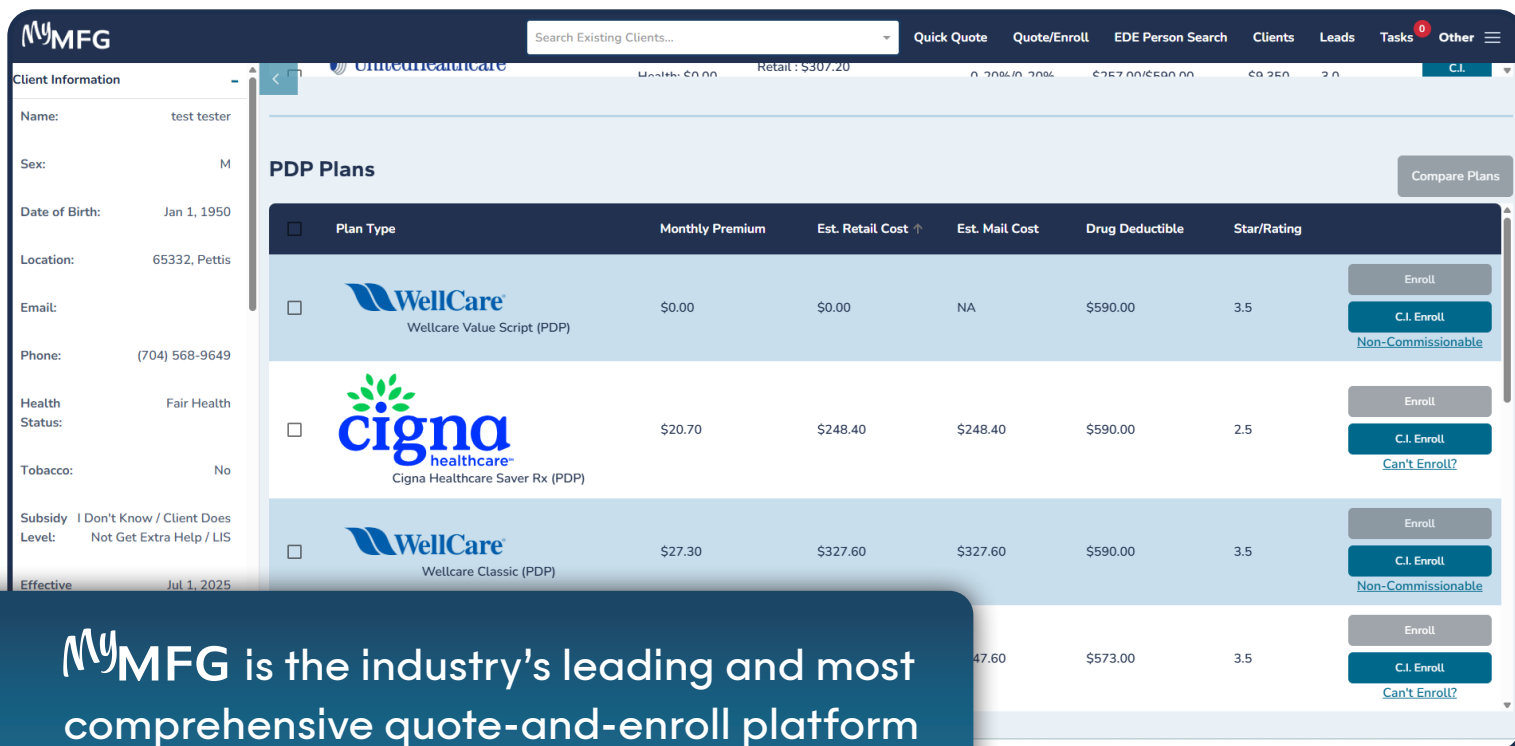




MyMFG is the industry's leading and most comprehensive quote-and-enroll platform for **both MA and ACA**.

- Quote **side-by-side comparisons** for ACA, MA, Part D, MAPD, and PDP, filtered by pharmacy, prescriptions, providers, and carriers
- Access carrier-specific quoting for Medicare Supplement, Life Insurance, Hearing, Vision, Dental, Hospital Indemnity, Critical Illness, and Cancer, Heart, and Stroke coverage
- Access agent tools such as electronic Scope of Appointment (SOA), enrollment history, commission reconciliation, digital signatures, and more
- CMS-compliant virtual enrollments and call recordings
- Use **Enhanced Direct Enrollment** (EDE) to process HealthCare.gov enrollments through MyMFG
- Integrates with **MyMFG+**, Messer's Customer Relationship Manager (CRM)
- Proprietary support via email, live chat, webinars, live online training, and personal phone support
- Software-as-a-Service (SaaS) platform—**access anytime, anywhere** in the US, with an internet-accessible device

MyMFG was launched in late 2019 and, as of January 15, 2025, has surpassed **one million ACA enrollments**.

New in 2025!

MyMFG is moving to Phase 3, which will support 99% of households for ACA enrollment. This is the highest level of enrollment provided in the industry. This feature will enable clients to **self-enroll in ACA**.

An additional new feature will allow individuals to enroll in **Capstone ID Theft Protection** through MyMFG.

*Want MyMFG at no cost?
Call today to learn more!*

866-568-9649

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MyMFG vs. Leading Competitors

Messer’s MyMFG isn’t just another platform; it’s the original. MyMFG is fully built, owned, and continuously improved in-house. It was designed by agents, for agents.

Accept no imitations!



Features	MyMFG	Competitor 1	Competitor 2	Competitor 3
Quote and enroll in MA and ACA	✓	✗	✗	✗
24/7 platform support	✓	✓	✗	✗
Commission tracking	✓	✓	✗	✓
Transfer your book	✓	✓	✗	✗
Non-captive agent	✓	✓	✗	✓
Quoting for other lines	✓	✓	✗	✗

Research and analysis based on data collected from competitor websites and industry sources during April/May 2025. Platforms included HealthCare.gov, Lead Advantage Pro, SunFire, MedicareCENTER, Connect4Insurance, Enrollment Central 2.0, Spark, GoHealth, and HealthSherpa. We will not critique our competitors, but we do challenge agents to try MyMFG and draw their own conclusions.



Messer Financial Group founders, Roy Messer and Bill Rice

What makes MyMFG different?

“We listen to agents and have discussions about how to make it better. Our updates and changes are based upon feedback from our agents. MyMFG is a living, breathing tool that agents can influence. The functionality and aesthetics are all based on real-time agent feedback.” —Bill Rice

What are you waiting for?
Schedule a demo today
& put MyMFG to the test!

866-568-9649

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